

# Microsoft Advertising Partner Program

Jumpstart to our most important partner resources



Enjoy access to exclusive partner events and business growth opportunities, connect with your peer community, and receive recognition for your outstanding work with the Microsoft Advertising Partner Program.

## Microsoft Advertising Partner Portal

- [Microsoft Advertising Partner Portal login](#)
- [Welcome kit](#)
- [Partner Program FAQ document](#)
- [Create & maintain your Partner Directory Profile](#)
- [View the Partner Directory](#)
- [Download the Partner Badge](#)

## Exclusive Partner Events

- [Microsoft Advertising Partner Awards](#)
- [Microsoft Advertising Partner Celebration](#)
- [Microsoft Advertising Partner Sweepstakes](#)
- [Microsoft Advertising Partner Pulse](#)

## Microsoft Advertising Websites

- [Microsoft Advertising Portal](#)
- [Agency Center](#)
- [Small business advertising solutions](#)
- [Microsoft Audience Network data](#)
- [Xandr Solutions](#)
- [PromoteIQ Solutions](#)
- [Advertising Learning Lab](#)
- [Microsoft Advertising Help Center](#)
- [Microsoft Advertising: Contact Us](#)
- [What's new at Microsoft Advertising?](#)
- [Access a world of opportunity scaling campaigns to 164 market](#)

## Microsoft Advertising on Social Media

Stay connected! Tag us and use #MSFTAds and #MSFTAdsPartners

- [Join the Microsoft Advertising Partner Community on LinkedIn](#)
- [Microsoft Advertising on LinkedIn](#)
- [Microsoft Advertising on Instagram](#)
- [Microsoft Advertising on Facebook](#)
- [Microsoft Advertising on YouTube](#)

## Search Engine Marketing Solutions

- [Ad products: Solutions for online advertising](#)
- [Audience targeting: reach high quality customers](#)
- [Microsoft Audience Network](#)
- [SEM Tools for Advertising](#)

## Newsletter & Blog

- [Microsoft Advertising Blog](#)
- [Microsoft Advertising Insider Newsletter](#)

## Events & Education

- [Webcasts & Videos](#)
- [Microsoft Advertising video series](#)
- [Digital Advertising Fundamentals learning path](#)
- [Learning events & bootcamps](#)

